

Imarasoko



V2024, Re-defining your Business Landscape

COMPANY PROFILE



TABLE OF CONTENT

About ImaraSoko	01
Vision, Mission & Core Values	02
Consulting Services	03
Strategic Capabilities & Resources	08
Corporate Social Responsibility	09
Consulting Promise	10
Company Information	11



ABOUT IMARASOKO

ImaraSoko™, also ImaraSoko Consulting is a business and management consulting firm and a trading name of Imarasoko Business Solutions Limited, which is a registered private company with incorporation number 156853631.

ImaraSoko previously trading as Leerfort Institue was founded in 2019 with the purpose of providing business administrative support, supplies and services, since then the firm has evolved to become one amongst the most inspiring and reputed upcoming brand in the field of business consultancy and services.

At ImaraSoko™ the pursuit of uniqueness is our highest and untiring motivation, because at the core, we highly believe that utility to be fully utilized and appreciated it must have a touch that creates a difference and that's our story in nutshell "We are a people who always look for ways that our products' and services' utility will drive and foster strangely satisfying uniqueness to our clients' market identities"

Our clients are both individuals and corporate entities, servicing, partnering and collaborating in diverse ways but with one vision "To Communicate the Way".



To Communicate the Way

VISION STATEMENT

To communicate the way toward building strategic solutions for cornerstone challenges in business growth and compliance.

MISSION STATEMENT

Our mission that defines our very existence is partnering with problem solvers in navigating the landscape of business regulatory and compliance, collaborating in strategic analysis, development and growth of markets, and helping in intelligence-driven management of projects, finance and people.

In respect to our mission-vision, we have made an internal pledge to commit ourselves to providing the best and tailored management advisory and services that ensure operational efficiency and timely results.

OUR CORE VALUES

ImaraSoko™ is anchored on its five precious values, which are: Intelligence, Smart-work, Resourcefulness, Integrity and Teamwork, in order to deliver our consulting aspiration of Communicating the Way.

Intelligence first and foremost, we always strive to attain and maintain the aim that right and true in conceiving solutions.

Smart-Work, with smartened works from sharp imaginative thinking and technological innovations that deliver more from less.

Resourcefulness passionate to always maximizing the means available even in very resources-constrained environments.

Integrity, unwavering in our commitment to honesty, transparency, and ethical behavior in fostering quality relationships.

Teamwork, our working together harnesses the collective intelligence in tackling complex tasks and in achieving remarkable results.

OUR CONSULTING SERVICES.



BUSINESS CONSULTING SERVICES

From Registration of Businesses, Acquiring and Management of Trade Permits & Licenses, Quality Certification, Business & Project Planning, Accounting Systems & Services, Recruitment Management & Workforce Training.



MARKETING CONSULTING SERVICES

From Marketing Planning & Strategies, Brand Development Services, Digital Marketing Services, Contents Development, Advertising & Promotion Materials Development, and Applying for Tenders



INVESTMENT CONSULTING SERVICES

From Conducting Business & Project Research, Registration of Investment Projects, Development of Investment Reports, Development of Project/Business Proposals & Project Management



BUSINESS TECHNOLOGY SERVICES

From Business Digital Transformation, Business Processes Automation, Business Technologies Capacity Building, Implementation of Organizational Wide ERPs & Customized Process Management Software Systems

BUSINESS CONSULTING SERVICES

Our Business consulting services focuses on improving the efficacy of our clients' management systems.

In Business Consulting Services, We provide business advisory and services that range from registration of businesses, acquisition of trading licenses and permits, researching and planning, to management systems consulting and training.



Compliance Advisory & Support Services;

Filling for registration of companies, business names, trademarks, and patents in Tanzania. Filling for registration of changes of particulars .

Filling for annual returns of companies, Filling for beneficiary ownership

Advisory and Support Services on industrial/sector trading permits, working permits, business certifications and other accreditation, Application of business licenses & Industrial licenses

Assistance and advisory on Filling for registration of companies, business names, trademarks, and patents in foreign countries other than Tanzania.

Growth Advisory & Support Services;

Conducting Business/Project Research, Planning, & Management advisory, services and training, with development of reports.

Management systems (processes, procedures and policies) audit and development. Workforce Planning, Recruitment, Payroll accounting, Assessment, Training and Development programmes

Development and Supply of Training tools and equipment, Organizing, Monitoring and Assessing Training Programmes.

MARKETING CONSULTING SERVICES

Our Marketing consulting services focuses on improving the efficacy of our clients' marketing systems.

In Marketing Consulting Services, We provide marketing advisory and services that range from market research, planning and development, branding and corporate publicity, to digital marketing & strategies.



Market Research;

Assessment of Market Conditions, Assessment & Development of Marketing Strategies, Processes & Policies, Product/Brand Consumption & Awareness Surveys, Consumers/Clients Feedback Systems, KYCs Development, Product Modelling & Development.

Branding & Publicity

Brand Assessment, Brand Development, Branded Materials Supply, Internal & External Reports Content Development, Public/Media-Relations, Advertisements and Promotions, Managed Corporate Social Responsibility.

Digital Marketing & Strategies;

Digital Content Planning, Development & Management, Internet/Digital Marketing Management Services

Web/Social Media Content Publishing & Management, Development of Creative Advertising & Product Promotion Strategies

INVESTMENT CONSULTING SERVICES

Our Investment consulting services focuses on delivering effective business investments and projects.

In Investment Consulting Services, We provide investment advisory and services that range from investment projects registrations, development of investment reports, development of project/business proposals to project management services



Project Management Services;

Project Management Advisory & Services, with the following project services that can be provided separately: Project planning, Project research, Project assessments, Project resources mobilization, Project monitoring and control systems, Project Management softwares & Project marketing and publicity.

Investment Project Registration;

Advisory and Services in Project Registration in relevant authorities, Project planning and development, and Project Proposal writing.

Helping in identifying, acquiring or renting of Lands and Office Building for business or project purposes.

Development of Reports & Proposals;

Advisory & Services in business/project research reports, management reports, operational reports, impact reports, other internal reports and public reports.

Development of Business/Project Plans and Proposals

BUSINESS TECHNOLOGY SERVICES

Our Business Technology services focuses on improving the efficacy of our clients' business technology

In Business Technology Services, We provide investment advisory and services that range from digital transformation capacity building, to Implementing of organizational wide ERPs & customized process management software systems



Digital Transformation Capacity Building;

Training on implementation, operation and management of business software, internet communication technologies and organizational-wide ERPs.

Organizational Wide ERPs

Development, Customization and Implementation of business processes management ERPs, working with Private Licensed Software, Open Source ERPs such as Odoo & ERPNext, ImaraApps Integrated Management Information Systems.

Management Software Systems

Installation and operation Training of Standalone Business Processes Software Packages, such as Sage Accounting, Tally Accounting Software, & Mashine Management & Work ERP Software Solutions:

Mashine Management WorkERPs:

1. *Lightwork* - Church Financial Management System
2. *Crediwork* - Microfinance Bsuiness Management System,
3. *Tradework* - Product Inventory & Financial Management System,
4. *Clientwork* - Service Financial Management Systems
5. *Eduwork* - An Education & Accounting Management System
6. *Starrywork* - Hospitality & Financial Management System
7. *Transwork* - Manufacturing & Financial Management System

Our Strategic Capabilities & Resources

Innovative & Result-driven internal dynamics

Centered with people of talent and aptness to creativity, solution-centric and result-driven kind of work, So when it comes to wanting results that are richly blended with your core needs for performance and efficacy you can always trust ImaraSoko.

Network of Professionals & Strategic Partners

Helping our clients achieve their strategic goals has necessitated us to pool a wide network of professionals and strategic partners that we work together strategically for attaining and maintaining solutions that excels our clients ability to lead their markets.

Our Consulting Promise

Integrity in focus to our clients' efficacy.

In accordance with our core values of intelligence-drive, smart-work first, being resourceful, having integrity and working in teams; we, ImaraSoko will always commit all of our values to delivering results that consistent with ours clients need for efficacy.

Development of Long-term strategic relationship.

We put a great effort to meeting our clients needs for growth and sustainability, and being able to maintain such environment of continued growth, all of our services are client-centric, thus putting much emphasis in developing long-term strategic relationship with our clients.



Corporate Social Responsibility Pledge

Embracing the Use of Greener Technologies

in all our operations, We, ImaraSoko strive and commit to the use and support of technologies that are helping in saving our world's natural environment and combating the impacts of climate change.

Actively Participating in Community's Development & Positive Transformation

ImaraSoko will always commit toward finding ways to contribute in the development of the societies in which it operates, and to becoming a key promoter, supporter and enabler of societies positive transformation.

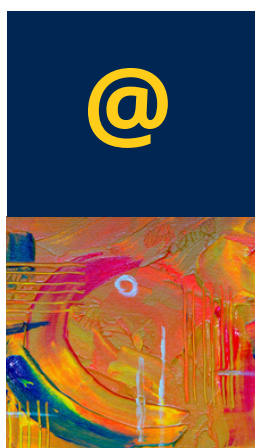


COMPANY INFORMATION

Registered Company Name
Cert. of Incorporation
Company Website
Contact Email Address

IMARASOKO BUSINESS SOLUTIONS LIMITED
156853631
www.ImaraSoko.com
consult@imarasoko.com ushauri@imarasoko.com

CONTACT US



Head Offices - Kahama

At Hamad Hilal Estates,
Near Kahama Water Supply
Authority (Kuwasa) Offices
Kahama, Shinyanga.

Tel/Mob: +255 756 954 678

Branch Office Dar Es Salaam

Apt 203, Ex-Nedco Building
Behind Amani Place Building
Ally H. Mwinyi Street, Upanga
(East) Road, Dar Es Salaam.

Tel/Mob: +255 746 881 216

Social Media Accounts @imarasoko

<https://www.facebook.com/imarasoko>
<https://www.instagram.com/imarasoko>
<https://www.twitter.com/imarasoko>
<https://www.linkedin.com/company/imarasoko/>
<https://www.tiktok.com/@imarasoko/>

@2023



bridging up excellence